



DURAROME®



- **4 years shelf life**
- **Excellent protection against flavor loss and oxidation**
- **Rapid dissolution in water**
- **Constant flavor profile**

The market leader in flavor encapsulation

Durarome® proprietary technology results in the formation of tiny rods containing flavor oil. The absence of surface oil and the density of the glassy matrix offer unrivaled stability and constant flavor profile.

Durarome®'s market leading functionalities coupled with Firmenich's expertise in flavor creation and manufacturing has enabled countless consumer products to succeed in market places around the world.

The stability and rapid dissolution of Durarome® make it useful in a wide range of instant drinks, instant savory or sweet products, as well as in confectionery for chewing gums and compressed tablets.



The John D. Walsh Company, Inc. is the Flavor Distributor for Firmenich, Inc.

Firmenich

